



PUDO Inc. Retains IR Firm Stockpalooza

TORONTO, ONTARIO – (November 23, 2017) - PUDO Inc. ("PUDO" or "the Company") (CSE: PDO; OCTQB: PDPTF), is pleased to announce that it has retained the professional services of Adtron Inc. ("Stockpalooza") to assist in its marketing and outreach initiatives ("Agreement").

Stockpalooza has extensive experience working with companies that trade on the OTC markets having helped them increase their profile and generate interest in their story and progress. This Agreement is complementary to PUDO's plan to begin expansion in the US market and is an important step/phase on the path towards increasing PUDO's visibility in the market, at a time when the e-commerce marketplace is rapidly expanding and evolving. The Company is compensating Stockpalooza at \$15,000 USD per quarter, based on a one (1) year agreement that may be terminated by either party prior the commencement of any quarter.

"We know that our story resonates with anyone who has found frustration taking delivery of their parcels," said Kurtis Arnold, PUDO's CEO. "As we move forward, the team at PUDO is focused on the opportunity to help consumers remove the friction from parcel delivery. When you can't be home to meet your delivery, it's quick and easy to pick up your parcel from a neighborhood PUDOp^oint. We are certain that there are investors in the marketplace who will intuitively understand how PUDO's simple, cost effective solution solves a growing problem."

About PUDO Inc.

Founded in 2015, PUDO Inc. is developing North America's only "carrier-neutral" parcel pick-up/drop-off network. No other company in North America offers staffed retail locations; open for extended hours, to receive consumer deliveries by any carrier. PUDOp^oints include convenience stores, gas station mini- marts, and grocery stores.

Through the PUDOp^oint™ network, consumers can control parcel deliveries – receiving online parcels wherever they want, whenever they want – a fully customizable and convenient method of delivery. When packages arrive at the chosen PUDOp^oint, customers are automatically notified via text or email that their package has arrived and is ready for pick-up. E-commerce companies and other shippers utilizing PUDO can save on residential "last mile" delivery costs. Consumers can avoid the frustration and inconvenience of missed or stolen deliveries. The final destination of the parcel becomes the safe, staffed retail environment of a PUDOp^oint.

With a growing network of PUDOp^oint locations across the U.S. and Canada, PUDO is revolutionizing the North American parcel shipping model. PUDO was recently named one of the Top 20 most innovative public technology companies by the Canadian Innovation Exchange.



For more information, please visit: www.pudoinc.com or www.pudopoint.com. Follow PUDO on Facebook and Twitter.

Information in this news release that is not current or historical factual information may constitute forward- looking information within the meaning of securities laws. The use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. Since forward-looking statements are based on assumptions and address future events and conditions, by their very nature they involve inherent risks and uncertainties. Risks, uncertainties and other factors involved with forward-looking information could cause actual events, results, performance, prospects and opportunities to differ materially from those expressed or implied by such forward-looking information. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Factors that could cause actual results to differ materially from such forward-looking information include, without limitation, uncertainties with respect to service implementation, the economic results of the relationship on the operations of the Company, changes in general economic, market, or business conditions, and those risks set out in the Company's public documents filed on SEDAR. The forward- looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by law.

SOURCE PUDO Inc.

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