

For Immediate Release

**PUDO, North America's First Customizable Shipment Pick-Up & Drop-Off Service,  
Signs a Multi-Year Deal with Hasty Market to Expand the PUDO Network in Ontario**

TORONTO, Ontario, November 9, 2015 – PUDO Inc., (“PUDO” or “the Company”) (CSE: PDO), North America’s first customizable shipment pick-up and drop-off service, today announced a new strategic partnership with Hasty Market convenience stores to create additional PUDO Point locations across Ontario.

PUDO, which launched across North America in September, allows customers to tailor their shipment pick-up and drop-off locations to fit their busy schedules. This deal with Hasty Market creates additional convenience for PUDO members and others using select Hasty Markets in the Greater Toronto Area and across Ontario as new “PUDO Point” locations in the company’s rapidly growing network.

“The Hasty Market deal extends our network of PUDO Points in Ontario, and especially in the GTA where we are seeing an increasingly relevant opportunity with busy, working families,” said Frank Coccia, Chief Executive Officer. “We are pleased to be able to offer current PUDO members and other users with even more options when picking up and dropping off shipments with PUDO.”

“Teaming up with PUDO allows us to provide our customers with a much-needed service, and our stores with another new and innovative way to support their businesses,” said Ramesh Saffri, Director of Merchandising, Hasty Market Corp. “Because Hasty Markets are open longer – 24 hours in many cases – we can provide even greater convenience to our PUDO member customers.”

PUDO currently has over 2,200 PUDO Point dealer locations across Canada underway and more than 3,000 locations in the United States signed up to become operational in 2015 and 2016. For these local PUDO Point locations, PUDO provides opportunities for additional foot traffic and the potential for repeat customer business. PUDO has also created affiliate agreements with some of North America’s most well-known retailers, including Amazon, eBay, Hudson’s Bay, and Walmart.

#### About PUDO Inc.

Headquartered in Canada, PUDO is North America’s first customizable shipment pick-up and drop-off service, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible community locations (“PUDO Points”) such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-

commerce retail customers and any business sector with a home-based workforce can now pick-up their shipments anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over shipment pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO Points across Canada and the U.S., PUDO is changing the shipment delivery model in North America. For more information, please visit: [www.pudoinc.com](http://www.pudoinc.com)

## About Hasty Market

Hasty Market is a successful chain of food stores with over 200 locations throughout Ontario, Canada. As a recognized company for variety, quality and convenience, we have been serving local communities with efficiency and effectiveness since 1981. With locations spanning across Ontario and stores ranging between 1500 to 5000 square feet, we are committed to serving each community with our many available products and services.

Hasty Market is a Canadian owned and operated corporation, with the head office situated in Oakville, Ontario. This central location enables us to contribute and be a part of the various communities as well as maintain a close relationship with the stores and their clients.

At Hasty Market, customer service and convenience is our top priority. It is essential for each of our stores to be community oriented, with the customer's interest in mind. With this initiative, the needs of the local customer are met with a unique combination of products and services at each individual store.

For more information, please visit: <http://www.hastymarketcorp.com>

- 30 -

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*This press release contains forward-looking statements. More particularly, this press release contains statements concerning the listing of the common shares of the resulting issuer on the CSE. In addition, the use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions*

*on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct.*

*The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.*