

## NEWS RELEASE

## For Immediate Release

### **PUDO INC. ANNOUNCES \$693,000 PRIVATE PLACEMENT**

*NOT FOR DISTRIBUTION THROUGH U.S. NEWS WIRE SERVICES OR DISSEMINATION  
IN THE U.S.*

Toronto, Ontario, August 10, 2015 — PUDO Inc. (CSE:PDO) ("PUDO" or the "Company") is pleased to announce a non-brokered private placement (the "Offering") of up to 1,100,000 common shares in the capital of the Company (the "Common Shares") at a price of CDN\$0.63 per Common Share for aggregate gross proceeds of up to CDN\$693,000. The Company anticipates that closing will occur on or about August 17, 2015.

The proceeds from the Offering will be used to pursue the expansion of the location network in Canada and the U.S., pursue strategic partners and retailers, and for general working capital.

The Common Shares issued pursuant to the Offering will be subject to a four-month hold period. The Offering is subject to certain conditions including, but not limited to, the receipt of all necessary approvals including the approval of the Canadian Securities Exchange ("CSE").

Qualified finders will be eligible to receive finder warrants to acquire that number of Common Shares as is equal to up to nine per cent of the number of Common Shares issuable under the Offering (exercisable for a period of up to 24 months at a purchase price of CDN\$0.63 per Common Share). Additional information on PUDO can be found at [www.sedar.com](http://www.sedar.com) or [www.pudoinc.com](http://www.pudoinc.com).

#### About PUDO Inc.

Headquartered in Canada, PUDO is North America's first customizable parcel pick-up and drop-off service, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible community locations such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating ecommerce retail customers and any business sector with a home-based workforce, can now pick-up their packages anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over parcel pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of locations across Canada and the U.S., PUDO is changing the parcel delivery model in North America. For more information, please visit: [www.pudoinc.com](http://www.pudoinc.com).

#### Forward-Looking Statements

*This press release contains forward-looking statements. More particularly, this press release contains statements concerning the listing of the common shares of the resulting issuer on the CSE. In addition, the use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will",*

*“should”, and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct.*

*The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.*

- 30 -

**For further information please contact:**

Linda Armstrong  
Investor Relations  
Phone: 647-725-2520, Ext. 222  
Email: [Linda.armstrong@kaiserlchance.com](mailto:Linda.armstrong@kaiserlchance.com)