

**PUDO Launches PUDOfuse™ --
A Proprietary Application for E-Commerce Retailers Through the
Shopify App Store**

PUDOfuse™ *Brings Cost Savings and Convenience to Parcel Delivery*

TORONTO, Ontario — August 11, 2016 -- [PUDO Inc.](http://www.pudoinc.com) ("PUDO") (CSE: PDO; OTCQB: PDPTF) - PUDO Inc., which is building North America's only "carrier-neutral" and fully-staffed parcel pick-up/drop-off network, today announced a launch for its proprietary technology - PUDOfuse™. PUDOfuse allows e-commerce companies, retailers and other PUDO partners to integrate, automate and customize product delivery - with significant logistical cost savings - to PUDO's PUDOpoint™ network of locations. PUDOfuse is being launched in the [Shopify App Store](#), where it will be available to merchants on the [Shopify](#) platform.

With the PUDO network, retailers and e-tailers can deliver their parcels to PUDOpoints -- staffed commercial locations with extended hours. The PUDOfuse technology links the PUDOpoint network to the retailer or e-tailer's own shipping process and program regardless of the shipping carrier used.

"The launch of PUDOfuse moves our Company to a consumer-driven, carrier-neutral shipping solution by allowing retailers access to the PUDOpoint network," stated [Frank Coccia](#), PUDO Founder and Chief Executive Officer.

Coccia continued, "By integrating PUDOfuse into online purchase systems, PUDO partner retailers achieve greater delivery flexibility, substantial cost savings and enhance the brand experience for their customers." The PUDOpoint network solves logistical problems associated with the most critical and difficult leg of parcel fulfillment known as the 'last mile' of parcel delivery.

"We are dedicated to providing the tools needed for our merchants to successfully run their businesses," said Blair Beckwith, Developer Relations Lead for Shopify. "Our partners and app developers play a significant role in enhancing our merchants' experience."

The explosive growth of e-commerce is expected to continue -- with *Internet Retailer* estimating \$3.55 trillion in business worldwide within the next five years. According to the U.S. Commerce Department, online retail is growing at a pace of 15% per year, and that growth rate accounts for 60% of all retail sales, excluding bars and restaurants.

PUDO via PUDOfuse offers secure parcel delivery to the consumer - the first time, every time. The PUDOpoint network includes convenience stores, gas station mini-marts and grocery stores; locations that are already professionally staffed and open for extended hours, including evenings and weekends. To become a PUDO business partner, dealer or member, please visit www.pudopoint.com.

About PUDO Inc.

Founded in 2015, PUDO Inc. is developing North America's only "carrier-neutral" parcel pick-up/drop-off network. No other company in North America offers staffed retail locations open for extended hours, to receive consumer deliveries by any carrier. PUDOp^oints include convenience stores, gas station mini-marts and grocery stores.

Through the PUDOp^oint™ network, consumers can control parcel deliveries -- receiving online parcels *wherever they want, whenever they want*- a fully customizable and convenient method of delivery. When packages arrive at the chosen PUDOp^oint, customers are automatically notified via text or email that their package has arrived and is ready for pick-up. E-commerce companies and other shippers utilizing PUDO can save on residential "last mile" delivery costs. Consumers can avoid the frustration and inconvenience of missed or stolen deliveries. The final destination of the parcel becomes the safe, staffed retail environment of a PUDOp^oint.

With a growing network of PUDOp^oint locations across the U.S. and Canada, PUDO is revolutionizing the North American parcel shipping model. PUDO was recently named one of the top 20 most innovative public technology companies by the Canadian Innovation Exchange. For more information, please visit: www.pudoinc.com or www.pudopoint.com. Follow PUDO on [Facebook](#) and [Twitter](#).

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For further information please contact:

Bobbie Wasserman

Direct Line: 1-917-747-6879

bwasserman@pudoinc.com