

For Immediate Release

PUDO, North America's First Customizable Shipment Pick-Up & Drop-Off Service, Inks a Multi-Year Deal with Winks to Expand the PUDO Network

TORONTO, Ontario, October 27, 2015 – PUDO Inc., (“PUDO” or “the Company”) (CSE: PDO), North America’s first customizable shipment pick-up and drop-off service, today announced a new strategic partnership with independent Winks-affiliated convenience stores to create an additional 620 PUDO Point locations across Western Canada.

PUDO, which launched across North America in September, allows customers to tailor their shipment pick-up and drop-off locations to fit their busy schedules. This deal with Winks creates additional convenience for PUDO members and others using “PUDO Point” locations throughout the company’s rapidly growing network.

“The Winks deal provides a huge boost to our network of PUDO Points in Western Canada,” said Frank Coccia, Chief Executive Officer. “PUDO members and other users now have even more options when picking up and dropping off shipments with PUDO.”

“Winks is excited to team up with PUDO to offer our retailers another new and innovative way to support their customers in our communities,” said Barry Rideout, Manager - Winks Affiliate Program. “This new relationship will drive increased traffic into our stores, additional revenues and accentuates what we do best – provide greater convenience to our customers.”

PUDO currently has over 2,200 PUDO Point dealer locations across Canada underway and more than 3,000 locations in the United States signed up to become operational in 2015 and 2016. For these local PUDO Point locations, PUDO provides opportunities for additional foot traffic and the potential for repeat customer business. PUDO has also created affiliate agreements with some of North America’s most well-known retailers, including Amazon, eBay, Hudson’s Bay, and Walmart.

About PUDO Inc.

Headquartered in Canada, PUDO is North America’s first customizable shipment pick-up and drop-off service, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible community locations (“PUDO Points”) such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail customers and any business sector with a home-based workforce can now pick-up their shipments anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over shipment pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO Points across Canada and the U.S., PUDO is changing the shipment delivery model in North America. For more information, please visit: www.pudoinc.com

About Winks

Winks, a subsidiary of Alimentation Couche-Tard Inc., is a store support program that helps independent convenience store operators. We leverage the strength of our relationships with supply partners to assist these retailers with better acquisition costs, new and upcoming products and trends as well as promotional activity. We currently have in excess of 600 stores in Western Canada and an additional 150+ stores in Ontario. For more information, please visit: www.winksconvenience.ca

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This press release contains forward-looking statements. More particularly, this press release contains statements concerning the listing of the common shares of the resulting issuer on the CSE. In addition, the use of any of the words “anticipate”, “believe”, “expect”, “plan”, “intend”, “can”, “will”, “should”, and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct.

The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.