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For Immediate Release

**PUDO Selected a Top 20 Company by the Canadian Innovation Exchange**

*PUDO's CEO to present at the CIX Public Investor Day on November 18, 2015*

TORONTO, Ontario, November 17, 2015 – PUDO Inc., (“PUDO” or “the Company”) (CSE: PDO) North America’s first customizable parcel pick-up and drop-off service, today announced that it has been selected as one of Canada’s top 20 most innovative public technology companies by the Canadian Innovation Exchange.

“We are honoured to have been chosen as one of Canada’s top innovative technology companies for 2015,” commented Frank Coccia, Chief Executive Officer. “We have built an extensive network across North America, called PUDO Points™, that enable consumers to customize the delivery and returns of their e-commerce shipments, at convenient neighbourhood locations to fit their busy schedules,” Mr. Coccia continued.

The award was based on criteria that focused on a public company’s level of innovation, including product or service offering, depth of management, market opportunity, and business model. Only 20 companies were chosen from hundreds of Canadian small and midcap technology companies.

PUDO currently has over 2,200 PUDO Point™ dealer locations across Canada underway and more than 3,000 locations in the United States signed up to become operational in 2015 and 2016. For these local PUDO Point™ locations, PUDO provides opportunities for additional foot traffic and the potential for repeat customer business. PUDO has also created affiliate agreements with some of North America’s most well-known retailers, including Amazon, eBay, Hudson’s Bay, and Walmart.

**About PUDO Inc.**

Headquartered in Canada, PUDO is North America’s first customizable shipment pick-up and drop-off service, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible community locations (“PUDO Points™”) such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail customers and any business sector with a home-based workforce can now pick-up their shipments anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over shipment pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO Points™ across Canada and the U.S., PUDO is changing the shipment delivery model in North America. For more information, please visit: [www.pudoinc.com](http://www.pudoinc.com)

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*This press release contains forward-looking statements. More particularly, this press release contains statements concerning the listing of the common shares of the resulting issuer on the CSE. In addition, the use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct.*

*The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.*