
PUDO and Retail Council of Canada (“RCC”) working together to make delivery easier for retailers and their customers

Toronto, Ontario, December 06, 2016 – PUDO Inc. (“PUDO”) (CSE: PDO; OTCQB; PDPTF), announced today that it has entered into a partnership arrangement with Retail Council of Canada – the largest and most prominent retail association in the country with over 45,000 member stores.

The program provides RCC members with great savings on services that give their customers more choice for the pick-up and return of their online purchases, through PUDO’s rapidly growing PUDOp^oint network in Canada.

“Finally, the industry has a national courier-neutral solution that will help retailers cost-effectively meet the delivery and return needs of their customers’ online purchases”, said Frank Coccia, Founder and Chief Executive Officer of PUDO Inc. *“Our agreement with the RCC is an amazing step forward for retailers in Canada as well as for the evolution of the PUDO brand.”*

“We are excited about our engagement with PUDO and the potential savings our members stand to realize regardless of how large or small their online business is.” said Dean Perry, Vice President, Revenue, Membership and Sales, of Retail Council of Canada.

About Retail Council of Canada

Retail is Canada’s largest employer with 2.2 million Canadians working in our industry. The sector annually generates payroll of \$60 billion and approximately \$350 billion in sales (excluding vehicles and gasoline). Retail Council of Canada (RCC) members’ represent more than two thirds of retail sales in the country. RCC is a not-for-profit industry-funded association and represents small, medium and large retail business in every community across the country. As the Voice of Canadian retailers we proudly represent more than 45,000 storefronts in all retail formats, including department, grocery, specialty, discount, independent retailers and online merchants.

About PUDO Inc.

Founded in 2015, PUDO Inc. is developing North America's only “carrier-neutral” parcel pick-up/drop-off network. No other company in North America offers staffed retail locations; open for extended hours, to receive consumer deliveries by any carrier. PUDOp^oints include convenience stores, gas station mini-marts, and grocery stores.

Through the PUDOp^oint™ network, consumers can control parcel deliveries -- receiving online parcels *wherever they want, whenever they want*-- a fully customizable and convenient method of delivery. When packages arrive at the chosen PUDOp^oint, customers are automatically notified via text or email that their package has arrived and is ready for pick-up. E-commerce companies and other shippers utilizing PUDO can save on residential “last mile” delivery costs. Consumers can avoid the frustration

and inconvenience of missed or stolen deliveries. The final destination of the parcel becomes the safe, staffed retail environment of a PUDOp^oint.

With a growing network of PUDOp^oint locations across the U.S. and Canada, PUDO is revolutionizing the North American parcel shipping model. PUDO was recently named one of the Top 20 most innovative public technology companies by the Canadian Innovation Exchange. For more information, please visit: www.pudoinc.com or www.pudopoint.com. Follow PUDO on [Facebook](#) and [Twitter](#).

This press release contains forward-looking statements. The use of any of the words "anticipate", "believe", "expect", "plan", "intend", "can", "will", "should", and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.

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