
For Immediate Release

PUDO Inc. Guarantees Up To 30% Savings for Retailers

Reverse Logistics Program Creates Convenience for Consumers

TORONTO, Ontario, November 24, 2015 – PUDO Inc., (“PUDO” or “the Company”) (CSE: PDO), North America’s first customizable shipment pick-up and drop-off service, today announced a reverse logistics program for retailers that will provide a reliable, easily accessed and headache-free option for consumers to return online purchases. All retailers will be able to participate in this program, which offers up to 30% shipping cost reductions.

Just in time for Cyber Monday and the Holiday shopping season, PUDO will start giving its members the option of shipping with relatively the same or faster delivery speed as Canada Post Courier products, but at a definitely lower cost. Also, if members ship using PUDO’s courier partners, they can save 20% to 25%.

“The real genius behind PUDO’s offering is that it benefits the whole delivery ecosystem, not just the consumer,” said Frank Coccia, Chief Executive Officer of PUDO Inc. “An online retailer will have 5% to 20% of purchased products returned to them for a variety of reasons and consumers are typically faced with the headache of arranging shipment of these items.”

With PUDO’s new program, small and medium-sized retailers will now be able to access lower B2B shipping rates and, as a result, are in a position to offer free shipping options to their customers.

Also, PUDO Point[™] dealers get paid above industry standards for every shipment handled, and benefit from this value-added service that will ramp up foot traffic for their business – an “all-around win-win,” according to Coccia.

PUDO currently has over 2,200 PUDO Point[™] dealer locations across Canada underway and more than 3,000 locations in the United States signed up to become operational in 2015 and 2016. PUDO has also created affiliate agreements with some of North America’s most well-known retailers, including Amazon, eBay, Hudson’s Bay, and Walmart.

About PUDO Inc.

Headquartered in Canada, PUDO is North America’s first customizable shipment pick-up and drop-off service, ensuring reliable and secure delivery where you want it, when you want it. Using easily-accessible community locations (“PUDO Points”[™]) such as convenience stores, gas stations and grocery stores with extended hours, PUDO members, participating e-commerce retail customers and any business sector with a home-based workforce can now pick-up their shipments anytime, including evenings and weekends. PUDO eliminates the frustration of missed deliveries and gives control over shipment pick-up and delivery back to its members. With user-friendly technology, free membership and thousands of PUDO

Points™ across Canada and the U.S., PUDO is changing the shipment delivery model in North America. For more information, please visit: www.pudoinc.com

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This press release contains forward-looking statements. More particularly, this press release contains statements concerning the listing of the common shares of the resulting issuer on the CSE. In addition, the use of any of the words “anticipate”, “believe”, “expect”, “plan”, “intend”, “can”, “will”, “should”, and similar expressions are intended to identify forward-looking statements. The forward-looking statements contained herein are based on certain key expectations and assumptions made by the Company, including but not limited to expectations and assumptions concerning the receipt of required regulatory approval. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct.

The forward-looking statements contained in this press release are made as of the date hereof and the Company undertakes no obligation to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws.